














Allison May

Senior Graphic Designer

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SKILLS

After Effects 
Illustrator 
InDesign 
Photoshop 
PremierePro 
Adobe CC 
MacOSX 
Microsoft Office 
Figma 
HTML 
CSS 
JavaScript 
Concep 

EXPERIENCE

CUSHMAN & WAKEFIELD • New York, NY • 2017 - Present

Senior Graphic Designer, Americas Capital Markets COE

- Senior Designer for the Capital Markets Center of Excellence (“COE”), an in-house pool of designers that support teams across the country with top-tier deliverables
- Prior to March 2023, supported the top NY Capital Markets Institutional Sales team, the highest fee-earners in the tri-state region year-over-year
 - Worked on +/- 75 high quality deliverables, biggest achievement of which was the creation of the Offering Memorandum for the \$837 million sale of American Copper Buildings in 2022
- Participant in the competitive 2023-2024 Americas MarComRsch Mentorship Program
- Mentor to numerous junior graphic designers on the Capital Markets team
- Complete design of print and digital offering memorandum books, including custom logos, fonts, layouts, site plans, stack plans, vector-based maps, and other graphics
- Creation of eBlasts, flyers, landing pages, booklets, invitations, advertisements, event signage and additional marketing materials
- Creation of virtual teaching videos for other designers, specifically CW colleagues in Manila
- Production of various animations for business development and property marketing purposes
- Advanced photo-editing skills
- Regular collaboration with digital marketing, communications, business development and property marketing/agency leasing teams

EDMISTON • New York, NY • 2012 - 2017

Lead Graphic Designer

- Design of all digital and print materials, including custom itineraries, HTML-based emails, destination guides, interactive maps, advertisements, marketing announcements, proposals, event collateral and invitations
- Marketing experience includes copy-writing, data and image sourcing, photo shoot styling and yacht photography

PERRY ELLIS • New York, NY • 2012

Freelance Graphic Designer

- Design of mechanicals and mock-ups for the complete brand redesign of Perry Ellis, Perry Ellis Portfolio, Perry Ellis Premium and Perry Ellis by Duckie Brown
- Creation of vector graphics and type design for the Perry Ellis NYC showroom and flagship stores

WESTCHESTER COUNTRY CLUB • Rye, NY • 2011 - 2012

Publicity & Graphic Design

NOVOARTS, INC • New York, NY • 2011

Internship | Project Management & Arts Consultant

PRIMARY EDUCATION

HOBART & WILLIAM SMITH COLLEGES • Geneva, NY • 2007 - 2011

Cum Laude | BFA in Painting and Printmaking | Minor in Women’s Studies

CONTINUING EDUCATION

CORNELL • Online Certificate Program • 2022

User Experience (UX) Design Certificate

THE COOPER UNION • New York, NY • 2019

Movable Type - Animation for Typographers

SCHOOL OF VISUAL ARTS • New York, NY • 2016

Design Portfolio

GENERAL ASSEMBLY • New York, NY • 2014

Front End Web Development Intensive Course